

# FLEXPRESS LED WAY IN 2008 DIGITAL PRINTING; CONTINUES TO LEAD CHARGE IN 2009.

Dallas-based printer reports 2008 as record year with earnings up 13% over 2007.

## **The Newest Technologies. The Best Results.**

Flexpress was the first printer in Dallas – and third in Texas – to add the all-new Xerox iGEN4 printer to their digital production line-up. Plus, they recently invested \$90,000 in upgrading their existing Xerox iGEN3 with a Xerox Free Flow front-end and in-line Spectrophotometer.

FlexPress' iGEN3 hit a record 1.2 million 11" prints in October 2008, making it one of the highest-volume iGENs in all of Dallas. The iGEN3 has also doubled Flexpress Digital's color output while dramatically decreasing turn times.

The company's addition of the state-of-the-art iGEN4 enables them to offer more consistent quality color control than ever before – along with eight times

the rip speed and twice the color fire power. Now, they can also run large jobs (with matching quality) simultaneously on both iGEN units.

## **Major Growth in 2009**

Flexpress is adding 3,000 square feet to their production area for a total new space of 9,000 square feet. But the growth doesn't stop there! For the first time ever, Flexpress is expanding their service portfolio to include file correction, print design and website design. They are also preparing to go online with their new custom-written CertiflexDimension estimating system designed expressly for Flexpress customers. This new interactive system will speed-quote turn times – and even allow customers to do their own quoting.

## **Reliable Results**

As a wholesale print producer for printers, print brokers, desk-top agencies, designers, mail-houses and publishers, Flexpress offers one-stop solutions for competitive wholesale pricing, excellent workmanship and creative output. Through their iGEN4 - the most productive and highest quality cut sheet digital color press in industry – and iGEN3, the company also provides digital black and whites, as well as digital output on their two high speed Docutechs.

Flexpress has been in the same location since 1992. With a staff of 22 dedicated employees, they serve over 400 national customers each year - the majority of which have been with the company for over a decade.

